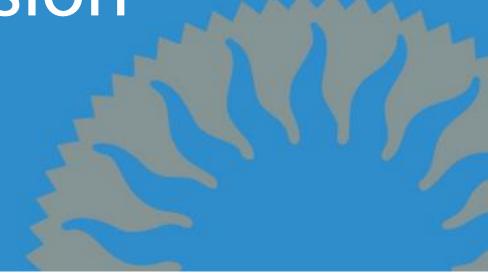


June 8, 2016





Office of **Mayor Sam Liccardo**



facebook.com/samliccardo1



@sliccardo



SANJOSE WeAreSanJose.org

What is a "Smart City"?

Smart cities use technology and data-driven decisionmaking to drive continuous improvement in City services to deliver concrete benefits in safety, sustainability, economic opportunity, and quality of life to constituents.



Why now?

Fiscal Position

Resident **Demand**

City Growth

Pilots to Scale



Making San José America's most innovative city by 2020



Safe City



Inclusive City



User-friendly City



Sustainable City



Demonstration City

Current priority projects

City Technology Systems

- Integrated Permitting System
- CRM/SRM
- Open Data Policy and Platform

Civic Partnerships

- Neighborhood Dashboard
- **Pre-Permitting Assistant**

Pre Commercial Demonstrations

- Silver Spring Network
- Facebook "terragraph" internet

Innovative Procurement and Process

LED Streetlights RFP





Innovative pilot solutions

Staff Smart City pilots

- Testing sensors on vehicle fleet
- HVAC team using SurfacePros
- Data analytics team traffic violations
- Street Sweeper look up tool

Partnering for impact

- Improved visualization of Crime Reports
- Visualization of fire incidents by Code for America
- City Auditor Service Report Demo by SVTP and Code for America



Where are we in the process?

Vision Development (Sept 2015-March 2016)

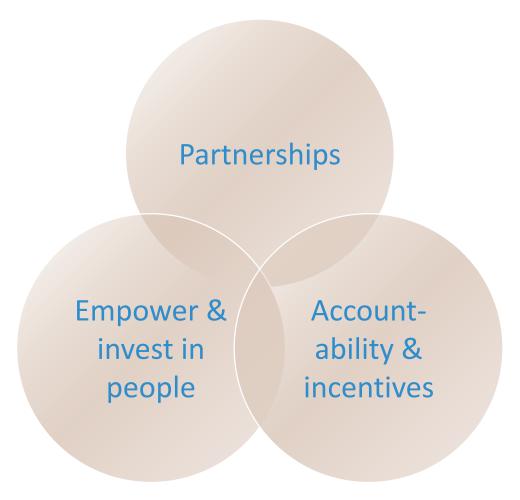
Council vote on March 29 Work plan & team (Apr-**Sep15**)

Implement ation (Sept 2016-Dec 2020

Projects already in progress



Key Success Factors



Core values to guide our work

- 1. Integrate digital tools into the daily work of the City to promote a transparent, data-driven culture of innovation and continuous improvement.
- 2. Relentlessly focus on customer service, by integrating user-centric design principles into service delivery and technology platforms across City Hall.
- 3. Protect the individual privacy of our residents and provide secure IT platforms.
- 4. Favor technology solutions that are accessible to all residents and help to level the playing field for underserved populations.

Core values to guide our work

- 5. Effectively partner with the private sector, universities, foundations, and other organizations to accelerate impact.
- 6. Embrace calculated risks, pilot new initiatives, and iterate to learn from failure before scaling initiatives.
- 7. Amplify the expertise of the City's own workforce by cultivating the best ideas within City Hall and throughout our community to leverage technology and data to improve services.
- 8. Allocate resources to initiatives based on Council's defined priorities, impact to the community, and return on investment to the City

Thank you





Beta of DOT Street Sweeper look up tool

