



# SAN JOSÉ FIRE DEPARTMENT



## Strategic Planning



[ link to [www.WGBackfence.net/NC/SJFD\\_Promo.mp4](http://www.WGBackfence.net/NC/SJFD_Promo.mp4) ]



# SJFD Prevention & Response Services

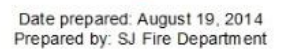
- Fire Suppression
- Aircraft Rescue/Firefighting
- Hazardous Materials Response
- Emergency Medical Services
- Urban Search & Rescue (USAR)
- 911 Communications Center
- Fire Prevention/Public Education
- Arson Investigation



# SJFD Statistical Data (FY 2013/2014)

- 78,957 Incidents
  - 2,005 Structure Fires
  - 49,344 Medical Emergencies
  - 6,284 Rescue, Haz-Mat, USAR
- 1,000,000 + Population
- 206 Square Miles
- 33 Fire Stations (172 Personnel Daily)
- Accredited Communications Center of Excellence



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# Budget (FY 2014/2015)

## Budget

General Fund (Operating)	\$179.7 million
General Fund (Capital)	\$4.0 million
Construction & Conveyance (Capital)	\$5.8 million

## Staffing - 791.98

Sworn	679
Civilian	112.98



# SJFD Strategic Plan

## Progress Report to the Neighborhoods Commission





# “20/20 Vision”

“By the year 2020, San José Fire Department will be a national leader in providing all-hazard emergency response and fire prevention services to the communities it serves through collaboration, innovation, strategic planning and purposeful execution.”



# SJFD Strategic Plan

## Strategic Indicators:

- Baseline
  - 2010: 601 Sworn (49 Layoffs); Closed Station; 6 Companies Eliminated
  - 2011: 650 Sworn (SAFER 2010/49 FF)
  - 2012: 679 Sworn (Safer 2011/27 FF, 2 FPI)

## Strategic Drivers:

- Measurements of Activities to Achieve Goal
  - Demonstrating Intelligent Growth
  - Using Data to Make Informed Deployment Decisions



# SJFD Strategic Plan Components

## Focus Areas:

- Operations: “Our Service”
- Sustainable Workforce: “Our People”
- Community Alliance: “Our Customers”
- Infrastructure & Support: “Our Home”
- Revenue Generation: “Our Future”



# Operations Goals

- Establish and develop partnerships to maximize service delivery and reach.
- Provide adequate and appropriate resources to save savable lives and in support of our mission in response to changing community service demands.
- Foster and create channels of communication and collaboration among all internal Bureaus to create organizational and operational efficiencies.
- Prepare the communities we serve for large scale emergencies and disasters through prevention, preparedness, response, mitigation, and recovery.



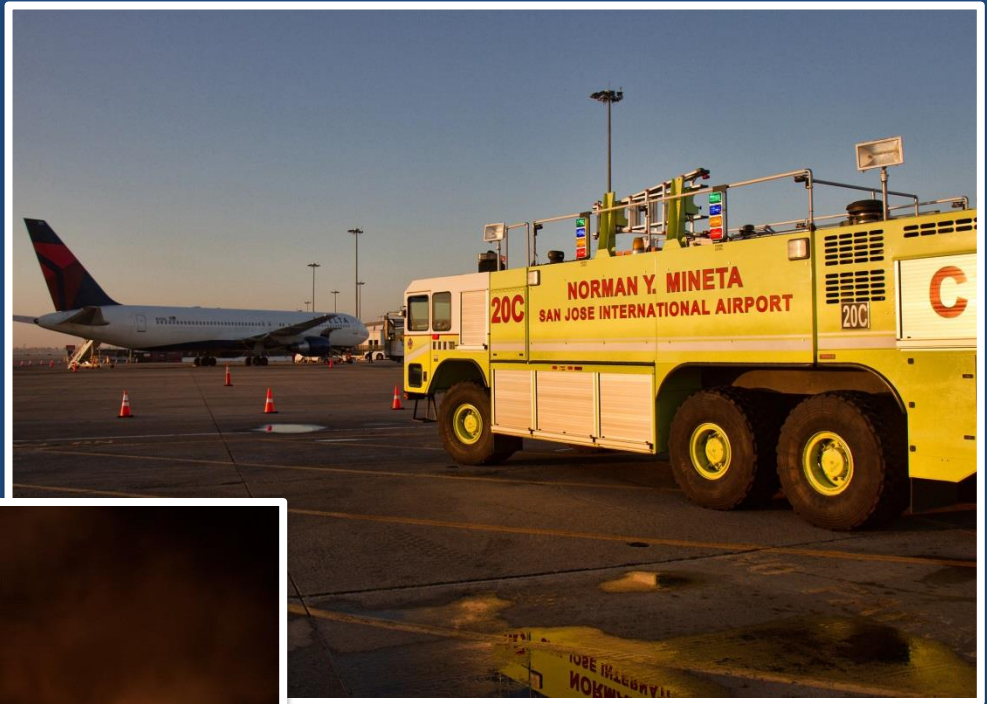
# Operational Challenges



...Provide Adequate Resources



# Critical Assets



...Operational Excellence

# Sustainable Workforce Goals

- Actively recruit a talented and diverse workforce consistent with organizational values.
- Ensure that all personnel have the requisite knowledge, skills, and abilities to excel within their role in the organization.
- Provide career developmental opportunities to personnel to reach their fullest professional potential.
- Provide and promote a culture of safety, health, and wellness.



# Committed Workforce



...Training,  
Opportunities, Safety

# Community Alliance Goals

- Develop and sustain effective relationships with all stakeholders.
- Establish outreach efforts to engage and educate the public and stakeholders.
- Provide support to groups uniquely dependent on SJFD Services.



# Office of Emergency Services

## Community Outreach

- Santa Clara County Emergency Managers Association (EMA) Participant
- Community Emergency Response Team (CERT) Training
- Disaster Planning and Recovery Assistance
- Radio Amateur Civil Emergency Service (R.A.C.E.S.)
- Business and Industry Collaboration





# Infrastructure & Support Goals

- Identify and provide innovative **TECHNOLOGY** solutions and sufficient resources to meet present and future needs
- Provide and maintain **FACILITIES** that fully support operations, and that maximize administrative efficiency, deployment options and technological advancement
- Develop standardized specifications for **EQUIPMENT** and apparatus; ensure adequate maintenance and support
- Define and document processes in **POLICIES** that are continually reflective of industry best practices
- Establish and develop sustainable **PARTNERSHIPS** to maximize infrastructure and systems support



# Revenue Generation Goals

- Secure enabling legislation and ordinances to allow for revenue generation
- Identify and implement revenue generating sources and programs that are self-sustaining
- Develop the infrastructure to support revenue generation programs
- Continually seek increased efficiencies and cost containment



# SJFD Strategic Plan

In the end...Quantifiable Results that  
provide Quality and Value to the  
San José Community





Thank you.





